



*Miss Rowell Ranch Rodeo Inc.  
Queen Contest*

**Contest Date: April 25, 2026**

**Location: Graceland Equestrian Center - 10970 Crow Canyon Rd, Castro Valley, CA 94552**

**Rodeo Queen Coordinator & Pageant Director: Maci Hachmann**

**\*Mandatory Orientation to be held on April 1st.**

**Location:** JP's Family Restaurant Castro Valley

**Time:** 6:00PM

**We are thrilled by your interest in becoming the next Miss Rowell Ranch Rodeo Inc. Queen! This year promises to be filled with exciting rodeos, parades, dinners, and community events. The Rowell Ranch Rodeo Queen serves as the official ambassador of the Rowell Ranch Rodeo Inc., proudly representing her community and its rich Western heritage. With the grit, skill, and heart of a true horsewoman, she will represent the Castro Valley rodeo community while traveling throughout the state of California.**

**Application Index:**

**Rowell Ranch Rodeo Queen Rules, Requirements & General Information ..... 1-3**  
**Agreement of Duties ..... 4-5**  
**Schedule of Commitments ..... 6-8**  
**Pageant Categories ..... 9-10**  
**Judging Categories ..... 11-12**  
**Pageant Day Schedule ..... 13**  
**Queen Contest Application ..... 14-15**  
**Instructions for Submitting Queen Application ..... 16**

## **Rowell Ranch Rodeo Inc.**

### **Queen Rules, Requirements & General Information**

- Contestants must not be, nor have ever been, married or divorced.
- Contestants must not be pregnant and must not be the mother of a child.
- Contestants must be at least 18 years of age and not more than 25 years of age as of January 1, 2026.
- Contestant must reside within 50 miles of 9725 Dublin Canyon Rd, Castro Valley, CA 94552. (Residency is defined as your permanent address where you physically live the majority of the year. This is not the address where your parents or another family member resides while you are attending school. Any exceptions must be approved by the committee.)
- Each contestant is required to submit a \$25.00 non-refundable entry fee. The fee may be mailed with the application or brought to the mandatory orientation meeting. Checks must be made payable to *Rowell Ranch Pro Rodeo Inc.*
- Contestants shall sign a waiver releasing the Rowell Ranch Rodeo Inc. from any and all liability. This form will be given at orientation.
- Grooming of the contestant and her horse, as well as personality, poise, and professionalism, will be evaluated throughout the competition.
- Contestant is to be the only one handling her horse the day of the competition. This includes taking horse out of trailer, grooming, saddling, bridling.
- Eligibility is limited to biological females.
- Contestants must maintain a polished demeanor.

- **If “Miss Rowell Ranch Rodeo” is or becomes pregnant during her reign, she will forfeit her crown and all benefits derived from the contest.**
- **Contestants are responsible for providing their own transportation to and from the contest.**
- **Final decisions in all categories shall be at the discretion of the judges.**
- **Contestants must provide their own wardrobes.**
- **Upon arrival at the contest, contestants will be under the jurisdiction and responsibility of the Rowell Ranch Rodeo Inc. The committee has complete authority over contestants during the contest.**
- **Contestants agree that all messages, phone calls, and communications will be delivered to them through the committee.**
- **Parents, friends, and relatives are welcome to attend the contest & any designated activities and must agree to cooperate with the committee & our rules.**
- **Contestants are not permitted at any time during the contest to consume alcoholic beverages, smoke, or use foul language.**
- **All social media accounts will be monitored prior to the competition and throughout the reign of the winner. The Rowell Ranch Rodeo Inc. reserves the right to dismiss a contestant prior to the competition if inappropriate content is found on social media.**
- **The Queen’s crown and chaps are the permanent property of the Rowell Ranch Rodeo Inc.. If the contest winner chooses to keep it in her possession during her year as reigning queen, she will be responsible for returning it in the same condition that she received it.**
- **Any problems that arise should be promptly directed to the committee chairperson.**
- **The orientation is mandatory. If you are to miss orientation, you will not be eligible to try out.**

**Note: These rules are designed for the safety of the contestants and to ensure the contest runs smoothly. In the event of any grievance during the contest, all final decisions shall be made by the Rowell Ranch Rodeo Inc. Queen Contest Committee.**

**By signing this, I agree to the following rules & requirements provided by the Rowell Ranch Rodeo Inc.**

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

ROWELL RANCH RODEO INC. QUEEN CONTEST AGREEMENT  
OF DUTIES

(Page 1 of 2)

As a contestant in the 2026 Rowell Ranch Rodeo Queen Contest, I hereby agree to the following, should I be chosen to represent the ROWELL RANCH RODEO INC.:

- I will do all I can to further the success of the Sport of Rodeo, and the Rowell Ranch Rodeo Inc.. I will attend all official functions, prior to, during and after the Rodeo, as need be.
- I will provide my own wardrobe and transportation to and from all official functions and rodeos.
- I will refrain from consuming alcohol or smoking before or during any events.
- I will conduct myself in a wholesome, well mannered, polite; professional way at all times.
- I will allow my coordinator to follow/be friends with me on all social media platforms.
- I will not have any smoking, alcohol, inappropriate/provocative content on my social media platforms.
- I agree that all official photographs taken during a Rowell Ranch Rodeo Inc. event can be used for publicity purposes.

(Page 2 of 2)

- I will represent the Professional Athletes, the Fans, the Stock and Stock Contractors, the Committee, and the PRCA to the best of my ability, at all times during my reign as Queen.
- I will consult my coordinator, Maci Hachmann, should any conflict arise.
- I will obtain permission from my coordinator before attending any functions in an official Rowell Ranch Rodeo Inc. Queen Capacity.
- I will obtain permission from the Queen Committee before using Rowell Ranch Rodeo Inc. logo/name for any promotional or private uses.
- I will be available to use a horse other than my own if the committee requests me to do so.
- I will honor my yearlong reign as Queen, and will forfeit my title, awards, and all benefits received if I cannot for any reason (marriage, pregnancy, health concerns, etc.) perform my duties to the satisfaction of the Rowell Ranch Rodeo Inc.
- I hereby agree to abide by the decisions of the contest judges, and the ROWELL RANCH RODEO INC. Decision is Final with No Right of Appeal.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **SCHEDULE OF COMMITMENTS**

### **Rules:**

The elected Queen may not miss more than three (3) mandatory events. If the Queen is unable to attend a scheduled event, she must notify the Coordinator at least two (2) weeks in advance. If the Queen misses more than three mandatory events, she may be required to forfeit her title.

Additional events may be added to the schedule throughout the year. If the Queen wishes to attend any events outside of the official schedule, she must obtain prior approval from the Coordinator.

### **May 2026:**

- **Saturday May 9th 2026 - Castro Valley History Festival**  
Location: Castro Valley Blvd.  
Start Time: 3:00PM  
Rowell Ranch Rodeo Parade - 6:00PM  
\*Horse Needed\* More Information to come.
  
- **Wednesday May 13th 2026 - Cecil Jones Cowboy Challenge Team Roping**  
Location: Rowell Ranch Rodeo Grounds  
Queen to arrive by 5:00PM  
\*Horse Needed\*
  
- **Friday May 15th 2026 - Rockin Bull Bash**  
Location: Rowell Ranch Rodeo Grounds  
Queen to arrive by 5:30PM  
\*Horse Needed\*
  
- **Saturday May 16th - Sunday May 17th 2026 - Rowell Ranch Rodeo**  
Location: Rowell Ranch Rodeo Grounds  
\*Horse Needed\*  
INFORMATION TO BE SENT OUT WHEN WE GET CLOSER  
\*Saturday & Sunday are full day schedules\*

**June 2026:**

- **Saturday June 13th - Sunday June 14th - Livermore Pro Rodeo**  
\*Parade to take place Saturday morning - meeting Location TBD\*  
Location: Livermore Valley Stadium  
\*Horse Needed\*
  
- **Reno Rodeo \*Dates TBD\***  
There is a process for signing up - coordinator will get dates. To be explained at Orientation. NO HORSE NEEDED

**July 2026:**

- **Rowell Ranch Jr. Rodeo Queen Contest - Date TBD**
  
- **Alameda County Fair Awards - Date TBD**
  
- **July 16th - 19th - California Rodeo Salinas**  
\*Horse Needed\*  
Queen will only attend one Perf. To be explained at Orientation.

**August 2026:**

- **August 7th, 8th, 9th - Rowell Ranch Jr Rodeo**  
Location: Rowell Ranch Rodeo Grounds  
\*Horse Needed\*

**September 2026:**

- **Castro Valley Fall Festival - date tbd**

**October 2026:**

- **October 9th - 10th 2026 - Grand National Rodeo**  
Location: Cow Palace Daly City  
\*Horse Needed\*  
More information to come.

**November 2026:**

- **Cowboy Christmas Boutique**  
Location: Bassos Arena  
Date TBD
  
- **Castro Valley Light Parade**  
Location: Castro Valley Blvd  
Date: TBD  
\*Horse Needed\*

**March 2027:**

- **St. Patricks Day Parade**  
Location: Dublin  
Date: TBD  
\*Horse Needed\*

**April 2027:**

- **April 10th - 11th - Oakdale Pro Rodeo**  
Location: 1624 E F St, Oakdale, CA 95361  
\*Horse Needed\*
  
- **Rowell Ranch Rodeo Queen Contest 2027** - Date: TBD  
\*Horse Needed\*

## **Pageant Categories**

### **Written Test**

- Written test will be given to each contestant the night of orientation. The test will be based on Rowell Ranch Rodeo knowledge/history, Equine, Tack, & Rodeo knowledge. Multiple choice & fill in the blank type questions.

### **Horsemanship**

- Contestants must provide their own horse for the contest.
- Contestants will be given 30 minutes to warm up their horse.
- Horsemanship Pattern will be given at Orientation Meeting

### **Horsemanship Interview**

- Horse Knowledge – Tack, health, care, feeding, anatomy, and training. Explained more in judging category section.

### **Personal Interview**

- Interview Attire – Interview jacket, color coordinated collar shirt, Wrangler jeans or skirt/dress, cowboy hat, and cowboy boots. Other accessories such as vest, jewelry, etc. are allowed
- Judges will be asking questions to determine the character and knowledge of each contestant, whether they are being questioned on the sport of Rodeo and related activities, horse science, or current events (local and worldwide). Interview length will be sufficient for the contestant and judges to communicate. (Approximately 10-15 minutes in each interview).

### **Speech**

- Each contestant will be required to give a 2.5-minute speech about themselves. We want to hear who you are, where you were born, where you are from, your age, your hometown, and information about your family. Please include your experiences growing up, your history within the equine and rodeo world, your school, your job, and your future goals.
- (SPEECH SHOULD NOT BE SHORTER THAN 2.5 MINUTES AND SHOULD NOT GO OVER 3 MINUTES)
- Attire - Long sleeve western dress or jacket with color coordinated collar shirt paired with a skirt/dress, cowboy hat, and cowboy
- boots. Other accessories such as vest, jewelry, etc. are allowed

### **Impromptu Questions**

- Each contestant will be required to answer two (2) impromptu questions after delivering her speech.
- Impromptu Question can be about personality, current events, rodeo, equine knowledge, history, ext.

## **Judging Categories**

### **Personal Interview:**

- Grooming. This includes neatness and cleanliness in every detail such as complexion, hands, fingernails, hair, hat, boots, and other wearing apparel.
- Posture
- Poise
- Conversational Ability
- Sense of humor
- Eye Contact
- Outlook on life
- Education. Response to questions relating to current event, rodeo, equine, and western industries.

### **Horsemanship:**

- Control of Mount
  - Balance. The ability to sit in the saddle properly.
  - Riding position.
  - Hands & Feet position
  - Mounting and dismounting
  - Pattern (Correctness, leads, stops)
  - Ability to carry flag
  - Queen Wave
- (Horsemanship Attire - Western Cowboy Hat, Cowboy boots, long sleeve collared shirt, Wrangler Jeans. Other accessories such as vest, jewelry, etc. are allowed. NO CHAPS)

### **Horsemanship Interview:**

- Tack knowledge
- Equine anatomy knowledge
- Wardrobe / Attire
- Control of horse while on the ground

### **Speech:**

- Content
- Delivery
- Poise
- Presentation
- Appearance
- Enthusiasm
- Overall effectiveness
- Time

**Impromptu Question:**

- Ability to answer question
- Sense of humor
- Enthusiasm
- Knowledge

## **TENTATIVE SCHEDULE**

### **Pageant Day Schedule**

**Contest Start Time: 10:00 AM**

**Location: Graceland Equestrian Center**

**Contestant Check-In: 9:00 AM**

- Contestants may groom and saddle their horses before or after check-in.
- Please allow sufficient time to be mounted and ready in the arena by **9:30 AM sharp**.

**9:30 AM – Arena Warm-Up**

**10:00 AM – Contestant Introductions**

- Contestants will introduce themselves to the audience and judges while mounted.

**10:15 AM – Horsemanship**

- Contestants may exit the arena to unsaddle and change into interview attire immediately after completing the pattern.

**11:15 AM – Personal Interviews**

**12:30 PM – Lunch Break**

**1:00 PM – Prepared Speeches & Impromptu Questions**

**1:30 PM – 2:00 PM – Score Tabulation**

**2:00 PM – Awards & Coronation**

**3:00 PM – Meeting with Newly Crowned Queen**

- Review of contract items and responsibilities.

**ROWELL RANCH RODEO INC. - QUEEN CONTEST APPLICATION**

**Contestant Name:** \_\_\_\_\_

**Contestant**

**Address:** \_\_\_\_\_

**What County do you currently reside in?:** \_\_\_\_\_

**Contestant Age:** \_\_\_\_\_ **DOB:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Current School (if applicable):** \_\_\_\_\_

**Graduating Year:** \_\_\_\_\_

**Major:** \_\_\_\_\_

**Current Employment (If applicable):** \_\_\_\_\_

**Position:** \_\_\_\_\_

**Parent/ Guardian**

**Names:** \_\_\_\_\_

**Do you live with parent / guardian?: Yes or No**

**Emergency Contact Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Relationship to Emergency Contact:** \_\_\_\_\_

**PLEASE TYPE ANSWERS ON A SEPARATE PAGE FOR THE FOLLOWING QUESTIONS:**

- 1) How will you travel to rodeos throughout your reign if you were to be crowned the next Rowell Ranch Rodeo Queen?**
  
- 2) Please list any horse-related activities or achievements (events that you competed in, awards that you have won, any livestock background, etc.):**
  
- 3) Please list your special interests, activities, hobbies (non-horse-related):**
  
- 4) Please list any rodeo queen, teen/Jr queen, or princess titles you have previously held (if any):**
  
- 5) Please describe why rodeo is a part of your life:**
  
- 6) List any awards or special recognition that you have received:**
  
- 7) Why do you want to be Miss Rowell Ranch Rodeo and how are you going to contribute to the association? Please explain in 300 words or less.**

### **Instructions for Submitting Queen Application**

The following should be included when submitting queen application packet:

- Signed Agreement of Duties Page.
- Signed Schedule of Mandatory Events.
- Signed Rodeo Queen Rules, Requirements & General information page.
- Submit (3) 5x7 headshots.
- Queen application page & typed answers for contestant Questions.
- Copy of either your CA Drivers License, CA ID, or Birth Certificate.
- \$25.00 Entry Fee. Cash or Check. Please make check out to Rowell Ranch PRO Rodeo INC.

In order to submit application, please contact Maci Hachmann for mailing address. Applications must be postmarked by March 25TH- NO EXCEPTIONS.

Please feel free to contact me with any questions!  
Maci Hachmann  
Email - [Mackikhachmann@gmail.com](mailto:Mackikhachmann@gmail.com)  
Phone - (925) 784-2233