

Rowell Ranch Rodeo Code of Conduct

Rowell Ranch Rodeo, Inc (“Rodeo”) seeks to foster a safe, comfortable, and enjoyable family-oriented sports and entertainment experience. For the safety of our Guests, Rodeo Staff, Contestants, and Livestock, the following policies have been implemented for the 2025 Rodeo and events. Rowell Ranch Rodeo, Inc reserves the right to amend the requirements stated below any time without notice. All guests admitted to the Rodeo are subject to the requirements stated below.

Camera / Video Policy

Rowell Ranch Rodeo, Inc reserves the right to examine and to prohibit the use of any camera that conflicts with the policy set by the event. Cameras with professional/interchangeable lenses will not be permitted, nor will monopods, tripods, selfie sticks or flash. No drones. Audio and/or video recording is strictly prohibited unless approved in writing by Rowell Ranch Rodeo Inc.

Inappropriate Behavior

All guests must maintain reasonable and appropriate behavior at all times. The following shall constitute unacceptable behavior:

- Standing on chairs
- Placing children on shoulders
- Blocking path of travel.
- Drunk or disorderly conduct
- Fighting or challenging others to fight.
- “Mooning” or exposing private body parts.
- Interference with or delay of the event.
- Use of a laser pointer.
- Violation of the local, state, and federal laws and statutes
- Igniting and display of flames, i.e. lighters/matches, fireworks, in the seating area
- Attempting to enter the arena or stock pens without permission.
- Throwing, discharging, or launching any object or liquid substance
- Willfully and maliciously disturbing another guest, Rodeo contestant, and Livestock with loud & unreasonable noise.
- Using profanity and/or offensive words, which are likely to provoke a violent reaction from others.
- Taunting or using offensive language against the Rodeo staff, security, law enforcement, emergency medical personnel, animal welfare personnel, contestants, or guest.
- Distribution of promotional items, flyers, handbills or printed materials without written permission from Rowell Ranch Rodeo, Inc.
- Display of Signs/flags/banners/posters.
- Sale of merchandise or product sampling outside of the designated space in the Vendor Marketplace.
- Smoking outside of designated smoking area.

- Overnight camping without the written permission of Rowell Ranch Rodeo, Inc.
- Attention seeking behavior of any kind.
- Soliciting, canvassing or encouraging the immediate donation of funds and/or money or other economic consideration.
- Failure to comply with requests from Rodeo staff or security regarding rodeo operations and emergency response procedures.
- Possession of a prohibited item as defined below.
- Any other activity or behavior deemed unsafe, or unacceptable by Rowell Ranch Rodeo, Inc., at its discretion.

Prohibited Items

We encourage all guests to arrive early and travel light, as you are subject to search prior to entry. The following items are prohibited at the Rodeo:

- Weapons and dangerous devices of any kind including, but not limited to, pepper spray/mace, flares and fireworks, tasers/stun guns, and firearms.
- Bottles or cans.
- All pets except certified service animals as defined by US Dept of Justice, Civil Rights Division.
- Backpacks and hard-sided bags of any kind.
- All bags, including briefcases, purses, luggage and diaper bags, larger than 14”L x 14”H x 6”W.
- Outside food/beverage (baby food permitted), alcohol, cans, bottles, flasks, coolers, drugs, illegal substances.
- Non-surgical masks will not be allowed; guests must be easily identifiable.
- Refillable water bottles.
- Pamphlets, product samples outside of vendor booth areas.
- Skateboards, rollerblades, bicycles, helmets, chairs, other than certified disability apparatus.
- Laptops, tablets or other similar electronic devices.
- 2-way radios.
- Audio/visual recording devices (i.e. GoPro, Google Glass, Spectacles, etc.)
- Drones
- No Signs/flags/banners/posters
- Frisbees and beach balls
- Laser pointers or flashlights
- Metal objects (i.e. license plates)
- Any noise making devices (i.e. air horns, cow bells, whistles, drums, plastic horns, etc.)
- Any other items deemed unsafe or unacceptable by Rowell Ranch Rodeo, Inc.

Rodeo staff and security have been trained to intervene when necessary to help ensure that the Rodeo is a safe, enjoyable experience for all. Guests are encouraged to report any inappropriate behavior to the nearest security guard, or to a Rodeo staff member. Guests who choose not to adhere to this Code of Conduct may be ejected from the Rodeo without refund or compensation of any kind and may be subject to arrest.