



**FOR IMMEDIATE RELEASE**  
**Friday, March 27, 2020**

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## **Statement from the Rowell Ranch Pro Rodeo** **RE: Postponing of the 100<sup>th</sup> Rowell Ranch Pro Rodeo to 2021**

**(Hayward, California):** The 100<sup>th</sup> Rowell Ranch Pro Rodeo scheduled to take place May 15-17, 2020 will be postponed to 2021 due to COVID-19. Since its beginning the historic East Bay event has been a time for friends and neighbors to come together and celebrate our community and our history. The nonprofit rodeo association supports numerous local charities through proceeds from the event annually.

During this time of uncertainty, it is critical that we focus on the safety and well-being of our friends and neighbors. We will get through this time by working together as we look forward to celebrating the 100<sup>th</sup> Rowell Ranch Pro Rodeo next year.

The 100<sup>th</sup> Rowell Ranch Pro Rodeo is now scheduled for May 14-16, 2021 at the historic Rowell Ranch Rodeo Park off of Highway 580 in Hayward/Castro Valley. Tickets for the rodeo can be exchanged or refunded for the 2021 performance. Please visit [www.rowellranchrodeo.com](http://www.rowellranchrodeo.com) for more information.

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*The Rowell Ranch Pro Rodeo not-for-profit association was formed in 1977 to preserve the historic community rodeo begun by local rancher and businessman Harry Rowell almost 100 years ago. The Hayward Rotary has estimated that their 68-year old partnership with the rodeo has given back in excess of 1.35 million to the community. Proceeds from the annual rodeo and related events provide much needed funding to many local charitable organizations including Special Olympics, Tough Enough to Wear Pink Breast Cancer Awareness Program, 4-H, Future Farmers of America (FFA), Hayward Rotary and the Castro Valley Breakfast Lions Club.*