



**2020**

**MISS ROWELL RANCH RODEO**

**QUEEN CONTEST**

*MISS ROWELL RANCH RODEO  
QUEEN CONTEST*

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# *MISS ROWELL RANCH RODEO QUEEN CONTEST*

Welcome to the Miss Rowell Ranch Rodeo Queen Contest!

This is your Official Entry and Information Packet. Please be sure to read all Rules and Regulations carefully. Attached is an application. Please fill this form out and answer the questions to the best of your knowledge. You will not be judged on your answers. The Rowell Ranch Rodeo Queen Contest Committee will only use this form so that we may have some kind of background on our contestants. (Judges will also have a copy of your application).

## PLEASE RETURN:

- |                          |                          |
|--------------------------|--------------------------|
| -COMPLETED APPLICATION   | -THREE (3) 5X7 PHOTOS OF |
| -AGREEMENT OF DUTIES     | THE SAME POSE AS WELL AS |
| -\$100.00 ENTRY FEE      | AN ELECTRONIC FILE       |
| - ONE (1) 8X10 HEAD SHOT | FORMAT FOR PUBLICATION   |
| PHOTO IN WESTERN ATTIRE  | IN PROGRAM, ETC.         |

**POSTMARKDED BY MARCH 2<sup>nd</sup>, 2020**

Mail entries to:  
Bridgette Davilla  
Attn: Miss RRRQC 2020  
21550 Eden Canyon Rd  
Castro Valley, CA 94552

# *MISS ROWELL RANCH RODEO QUEEN CONTEST*

## **Requirements**

- Contestants must not be or have ever been married or divorced.
- Contestants must not be pregnant or the mother of a child
- Contestants must not be less than 18 years of age or more than 25 years of age as of January 1, 2020.

## **Rules and Regulations**

- **Each contests is required a \$100.00 entry fee and can mail it with application or bring to mandatory orientation meeting. Make checks out to Rowell Ranch Pro Rodeo.**
- **Each contestant will need to provide a sash/banner with their first name on it. This will need to be worn at every RRR event.**
- Contestants shall sign a waiver releasing the Rowell Ranch Rodeo, from any liabilities.
- Contestants must conduct herself in a proper lady-like manner, portray high moral standards or she will be disqualified. If “Miss Rowell Ranch Rodeo”, is or becomes pregnant during her reign, she will forfeit her crown and all benefits derived from the contest.
- Contestants are to provide their own transportation to and from the contest.
- In the horsemanship judging, the horses and equipment will not be judged only the contestant’s horsemanship ability and skill.
- Final decision in all categories will be that of the judges.
- Pictures taken of contestants by our photographer during the contest become the property of the R.R.R.Q.C. Committee and may be used for publicity. If possible copies may be made available to contestants.
- Contestants must provide their own wardrobes.
- Upon arrival to the contest, contestants will be under the jurisdiction and responsibility of the R.R.R.Q.C. Committee. The committee has complete charge of contestants.

# *MISS ROWELL RANCH RODEO QUEEN CONTEST*

- Contestants agree that messages, phone calls, etc. will be delivered to them through the committee.
- Parents, friends, and relatives are welcome to attend any and all activities designated, and agree to work with the committee.
- Contestants are not permitted at any time during the contest to drink alcoholic beverages, smoke in public, or use foul language.
- Any problems, which arise, should quickly be directed to the committee chairperson.

Note: These rules are designed for your safety and to keep the contest running properly. If any grievance should arise during the contest, final decisions shall be that of the Rowell Ranch Rodeo Queen Contest Committee.

**Entries close Monday March 2, 2020 and applications must be post marked by March 2, 2020.**

**Contestants must attend a MANDATORY ORIENTATION MEETING on Wednesday March 11, 2020. The will meeting will be held at Rowell's Saddlery in Castro Valley and start at 7:00pm sharp!**

Parents / guardians are encouraged to attend this meeting with contestants.

# *MISS ROWELL RANCH RODEO QUEEN CONTEST*

Dear Contestants and Parents/Guardians,

The Rowell Ranch Rodeo Queen Committee would like to welcome and encourage the presence of parents, relatives, and friends of the contestants to attend those functions that are not restricted to only contestants and judges.

Once the contest begins the Rowell Ranch Rodeo Queen Committee asks that there be no direct communication to contestants from family, relatives, or friends unless authorized by a chaperone or committee person. It may be thought that such rigid control is unnecessary, but it is required to insure the cooperation and safety of each contestant.

Due to the tremendous responsibility of meeting and varied schedules of the contest activities the Rowell Ranch Rodeo Queen Committee expects full cooperation from parents, relatives, and friends.

If you have any questions regarding the contest and its rules please feel free to call us.

Respectfully yours,  
Bridgette Davilla  
Rowell Ranch Rodeo  
Queen Coordinator  
(510) 303-0721  
[bridgettedavilla@aol.com](mailto:bridgettedavilla@aol.com)

# MISS ROWELL RANCH RODEO QUEEN CONTEST

## Pageant Categories

### 1. WRITTEN TEST

The written test will be given the night of the mandatory orientation meeting. The purpose of this judging is to test the contestant's knowledge of horses, tack, equine knowledge and rodeo in general. The written test will be timed and consist of matching questions and multiple choice.

### 2. HORSEMANSHIP

Horsemanship Attire - Western Cowboy Hat, Cowboy boots, long sleeve collared shirt, **Wrangler** Jeans. Other accessories such as vest, jewelry, etc. are allowed. NO CHAPS.

Contestants must provide their own horse for the contest and be allowed 30 minutes to warm up their horses.

**Horsemanship Pattern will be given at Orientation Meeting**

Contestants will be judged on:

- Modified stock pattern, Queen Presentation ride (wave/salute) and the ability to carry a sponsor flag. Additional performance as suggested by the judging panel may be required.
- **Borrowed Horse** – each contestant will have to ride the same horse that will be provided. The horse will already be warmed up and ready to go with saddle and bridle. Each contestant will have a chance to move the stir-ups to the appropriate length. The Borrowed Horse Pattern will be different from the Horsemanship Pattern and given at orientation meeting.
- Control of the horse while riding and on the ground
- Understanding of basic psychology and ability to communicate with the horse and handle any situation that might come up.

- Balance – Ability to sit a saddle correctly, in a manner that will help the horse to maneuver, and keep the rider seated in a safe position at all times.
- Correctness – Using the “correct” techniques to achieve certain results. Not making any basic errors, not causing harm to the horse physically, and on its training process. You should be able to explain any training techniques you are using with your horse.
- Horse Knowledge – Tack, health, care, feeding, anatomy, and training.
- Rodeo Knowledge – History of the Rowell Ranch Rodeo, history of Professional Rodeo, organization of the PRCA explanation of standard events, current standings, current events, terminology, equipment, rules, and regulations.

**\*This information is available through the PRCA Media Guide, Pro Rodeo Sports News, and the book “Here’s A Go!” All are available at Rowell’s Saddlery in Castro Valley.**

### **3. PERSONAL INTERVIEWS**

Interview Attire – Interview jacket, color coordinated collar shirt, Wrangler jeans or skirt/dress, cowboy hat, and cowboy boots. Other accessories such as vest, jewelry, etc. are allowed

Interviews will be held in each category where the judges will be asking questions to determine the character and knowledge of each contestant, whether they are being questioned on the sport of Rodeo and related activities, horse science, or current events (local and worldwide). Interview length will be sufficient for the contestant and judges to communicate. (Approximately 10-15 minutes in each interview).



#### **4. SPEECH**

Attire - Long sleeve western dress or jacket with color coordinated collar shirt paired with a skirt/dress, cowboy hat, and cowboy boots. Other accessories such as vest, jewelry, etc. are allowed

Each contestant will be required to give a 2-3 minute speech in front of judges. **Topics of speeches will be given at the mandatory orientation.**

The judges will be looking for:

- Content
- Delivery
- Style
- Poise Presentation
- Voice
- Enthusiasm
- Delivery

#### **5. IMPROMPTU QUESTIONS**

Each contestant will be required to answer two (2) impromptu questions after delivering her speech.

#### **6. Ticket Sales**

Each contest will be required to sell tickets for the 100<sup>th</sup> Rowell Ranch Rodeo. Details will be provided at the orientation meeting

**2020 MISS ROWELL RANCH RODEO QUEEN  
CORONATION WILL TAKE PLACE IN THE ARENA  
ON SATURDAY MAY 16, 2020 AT THE 100<sup>TH</sup> ROWELL  
RANCH RODEO AFTER GRAND ENTRY**

*MISS ROWELL RANCH RODEO  
QUEEN CONTEST*

**APPLICATION**

**(Please use a separate piece of paper if needed)**

Name: \_\_\_\_\_

Address:

\_\_\_\_\_

(Include your state & zip code)

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Age: \_\_\_\_\_ DOB: \_\_\_\_\_ Shirt Size: \_\_\_\_\_ Belt Size: \_\_\_\_\_ Boot Size: \_\_\_\_\_

Do you live with your parents or guardian? \_\_\_\_\_

High School: \_\_\_\_\_

College: \_\_\_\_\_ Major: \_\_\_\_\_

Other: \_\_\_\_\_

Employment: \_\_\_\_\_

\_\_\_\_\_

Other interest and activities: (Other than horses):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How did you first become interested in horses? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What is your riding background?

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Do you own your own horse? \_\_\_\_\_ if yes, tell us about it: \_\_\_\_\_

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What horse related activities do you participate in? \_\_\_\_\_

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List your horse related accomplishments:

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WHAT OTHER SPORTS ACTIVITIES DO YOU ENJOY?

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WHAT CLUBS OR ORGANIZATIONS ARE YOU INVOLVED IN?

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# *MISS ROWELL RANCH RODEO QUEEN CONTEST*

## **List of Appearances**

**The following is a tentative schedule for the 2019 Miss Rowell Ranch Rodeo Queen and 2020 contestants. Events and appearances will be added throughout the year**

March 14<sup>th</sup>

- \*Dublin St. Patrick's Day Parade
  - Contestants will be riding their horses in the parade
- \*Ag Day (TBA)

April (many of these occur during the week)

- \* Rodeo Committee Meeting  
(TBA- typically first Monday of the Month)
- \*Castro Valley Street Eats (Food Trucks) TBA
- \*CV Chamber Mixer (RRR Hosting - TBA)
- \*Oakdale Rodeo & Parade
- \* Red Bluff Rodeo & Parade
- \* Clovis Rodeo & Parade

May (many of these occur during the week and MANDATORY)

- \*Rotary and Lions Luncheon (TBA)
- \* Visiting Schools for Rodeo Assemblies  
(Days will be confirmed once closer to dates)
- \*Castro Valley's Fill The Boot Event
- \* RRR Chili Cook Off:
- \* Rowell Ranch Rodeo Parade and Pancake Breakfast
- \*Local Team Sorting and BBQ
- \*Cowgirl Picnic & Local Team Roping
- \*PRCA Slack and REACH Presentation
- \*Rockin' Bull Bash

- \*Special Partners Rodeo
- \* Cowboy Experience
- \* Rowell Ranch Rodeo (Armed Forces Day)  
~BBQ & Dance to follow
- \* Rowell Ranch Rodeo (Tough Enough To Wear Pink)

June

- \* Livermore Rodeo Parade & Rodeo
- \*Reno Rodeo (Parade Optional)

July

- \* Alameda County Fair Awards Night
- \* Salinas Rodeo & Parade
- \* National Day of the Cowboy Event

August

- \*Rowell Ranch Junior Rodeo

September

- \*TBA

October

- \*California Circuit Finals Rodeo
- \* Grand National Rodeo (Cow Palace)

November

- \* Holiday Light Parade

December

- \*Livermore Light Parade

January

- \*TBA

February

- \*TBA

March

- \* 2021 RRRQC Orientation

*MISS ROWELL RANCH RODEO*  
*QUEEN CONTEST*  
**AGREEMENT OF DUTIES**

(Page one of two)

As a contestant in the 2020 Rowell Ranch Rodeo Queen Contest, I hereby agree to the following, should I be chosen to represent the 100<sup>th</sup> ROWELL RANCH RODEO:

- I will do all I can to further the success of the Sport of Rodeo, and the Rowell Ranch I will attend all official functions, prior to, during and after the Rodeo, as need be.
- I will provide my own wardrobe and transportation to and from all official functions and rodeos.
- I will refrain from consuming alcohol or smoking while functioning in an official capacity.
- I will conduct myself in a “lady-like” wholesome, well mannered, polite; professional way at all times, while functioning in an official capacity.
- I agree that all official photographs taken during a Rowell Ranch Rodeo event can be used for publicity purposes.
- I will represent the Professional Athletes, the Fans, the Stock and Stock Contractors, the Committee, and the PRCA to the best of my ability, at all times during my reign as Queen.
- I will consult my chaperone, Bridgette Davilla, should any conflict arise.
- I will obtain permission from the Queen Committee before attending any functions in an official Rowell Ranch Rodeo Queen Capacity.

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**AGREEMENT OF DUTIES**

(CONTINUED PAGE TWO OF TWO)

- I will obtain permission from the Queen Committee before using RRR logo/name for any promotional or private uses.
- I will be available to use a horse other than my own if the committee requests me to do so.
- I will honor my yearlong reign as Queen, and will forfeit my title, awards, and all benefits received if I cannot for any reason (marriage, pregnancy, health concerns, etc.) perform my duties to the satisfaction of the Queen Committee.
- I hereby agree to abide by the decisions of the contest judges, and the ROWELL RANCH RODEO QUEEN CONTEST COMMITTEE. Decision is Final with No Right of Appeal.

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Signature Date

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Printed

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Signature of Parent or Guardian Date



# **The first event that the contestant will attend is on Saturday March 14, 2020.**

Contestants will be participating and represent the 100<sup>th</sup> Rowell Ranch Rodeo in the Dublin St. Patrick's Day Parade.

Each contestant will need to provide their own horse for the parade and dress in western attire: cowboy hat, boots, belt, Wrangler jeans

Information regarding time and location will be given at the mandatory orientation on March 11, 2020.

**\*\*Please make sure to have your sash/banner ready for this event.** The Miss RRRQ sashes are purchased from Archer Monograms, but you do not have to use them if you know of another business. Please contact Bridgette if you have any questions.