



**Rowell Ranch Rodeo
May 20-22, 2016**

Marketplace Vendor Application Form

Name of Company:

Company Contact:

Street Address:

City:

State:

Zip:

Mailing Address (if different from above):

Business Phone:

Mobile Phone:

Email Address:

Website:

Business License #:

Fed Tax ID#:

Exhibit history/experience

First time with RRR? yes ()

Returning vendor? yes () Years attended: _____

Similar events at which you have been a vendor:

Brief description of merchandise you will be selling:

If you are interested in additional sponsorship, please check below and you will be contacted:

- Banner space in the rodeo arena _____
- Ad space in the rodeo program _____

Booth Space

Booth space fee (*please circle requested size*):

10' x 10' ...\$250 (space only)...\$450 if RRR provides the tent

10' x 20' ...\$400 (space only)...provide your own tent/booth

10' x 30' ...\$500 (space only)...provide your own tent/booth

- Tables and chairs are not provided, please provide your own as needed.
 - You are responsible for securing your merchandise within your tent/booth space at all times, especially outside of the hours of operation. While RRR will provide a 24-hour security guard on site, RRR is not responsible for lost or stolen property.
 - It can get windy; please make sure to bring appropriate anchors for your tents
 - Electricity is available on a limited basis, so please check the space below if electricity is required in your booth space, and for what devices.
 - Yes, I need electricity () Devices _____
- If yes, **YOU** must provide ALL extension cords and power strips.*
- Adequate cell phone coverage is available at the rodeo grounds. Wi-fi is not.
 - An ATM cash machine will be on the premises.
 - Packaged food is acceptable to sell; drinks and fresh cooked/prepared foods are not.
 - This event will take place rain or shine.
 - Rowell Ranch Rodeo reserves the right to prohibit what it believes to be inappropriate merchandise, marketing, displays, and behavior during rodeo events in the Vendor Marketplace.
 - Final Marketplace details (including booth location and parking info) shall be sent to you during the week prior to the rodeo in May.

Required Documentation

- Vendor is responsible for all taxes involving sales. Please send a copy of your California Sellers Permit in with this application.
- **ALL VENDORS ARE REQUIRED TO PROVIDE A CERTIFICATE OF INSURANCE FOR COMPREHENSIVE GENERAL or COMPREHENSIVE PERSONAL LIABILITY** coverage naming The Rowell Ranch Rodeo as additional insured. The vendor shall provide a certificate of insurance to the *Rowell Ranch Rodeo* evidencing such coverage with this application. The following statement must appear on the certificate: "*Additional Insured Endorsement names The Rowell Ranch Rodeo, Inc., their directors, agents, volunteers, and/or employees as additional insured.*" Please use our corporate address, **2544 Castro Valley Blvd., Castro Valley, CA 94546.**

Hours of Operation

Friday, May 20th: set up 10:00am to 4:00pm; vendor marketplace is open 5:00-9:00pm

Saturday, May 21st: 10:30am-6:00pm

Sunday, May 22nd: 10:30am-5:00pm

Your non-refundable 50% deposit and required documentation is due along with this application in order to be considered for a booth space. You will be notified via email if/when you have been approved as a vendor for this year. (If you are not selected as a vendor, your deposit and documentation shall be returned to you in the mail.) The balance is due upon set up on Friday, May 20th.

Please make checks payable to **Rowell Ranch Rodeo, Inc.** and mail to
Rowell Ranch Rodeo, Inc.
c/o Joe O'Loughlin
435 Boulder Ct., Ste. 100
Pleasanton, CA 94566

Indemnification: Vendor shall defend, indemnify and hold harmless The Rowell Ranch Rodeo, Inc., their directors, trustees, officers, employees, volunteers, and agents, from and against any and all claims, actions, liability, damage, loss or obligations, including all costs, demands, expenses, expert fees and costs, and attorney's fees arising out of Vendor's activities pursuant to this application, including by way of illustration and not limitation, the following: (a) any injury to or death of any person or damage to or destruction of any property occurring in or on Vendor's equipment, or any part thereof; (b) any default by Vendor's in the observance or performance of any of the terms, covenants, or conditions of this application; or (c) the use, occupancy, or condition of Vendor's equipment or activities therein.

Print Name: _____

Signature: _____

Date: _____

For questions and additional information, please contact:

Joe O'Loughlin

925-216-3048

Joecgar5@yahoo.com

www.rowellranchrodeo.com

Thank you very much for your support of the Rowell Ranch Rodeo!