



**2019**

**MISS ROWELL RANCH RODEO**

**QUEEN CONTEST**

**March 23, 2019**

*MISS ROWELL RANCH RODEO*  
*QUEEN CONTEST*

**Table of Contents**

Welcome..... 3

Requirements..... 4

Rules and Regulations..... 4

Letter from the Coordinator..... 6

Pageant Categories.....7- 9

- 1. Written Test
- 2. Horsemanship
- 3. Personal Interview
- 4. Speech
- 5. Impromptu Question
- 6. Ticket Sales

Contest Schedule..... 10

Contestant Application..... 11-13

List of Appearances..... 14

Agreement of Duties ..... 16

# *MISS ROWELL RANCH RODEO QUEEN CONTEST*

WELCOME to the Miss Rowell Ranch Rodeo Queen Contest!

This is your Official Entry and Information Packet. Please be sure to read all Rules and Regulations carefully. Attached is an application. Please fill this form out and answer the questions to the best of your knowledge. You will not be judged on your answers. The Rowell Ranch Rodeo Queen Contest Committee will only use this form so that we may have some kind of background on our contestants. (Judges will also have a copy of your application).

If you have any questions call (510)303-0721 or email [bridgettedavilla@aol.com](mailto:bridgettedavilla@aol.com)

**Mail entries to:**

**Bridgette Davilla**

**Attn: Miss RRRQC 2019**

**21550 Eden Canyon Rd**

**Castro Valley, CA 94552**

# *MISS ROWELL RANCH RODEO*

## *QUEEN CONTEST*

### **Requirements**

- Contestants must not be or have ever been married or divorced.
- Contestants must not be pregnant or the mother of a child
- Contestants must not be less than 18 years of age or more than 25 years of age as of January 1, 2019.

### **Rules and Regulations**

- Contestants shall sign a waiver releasing the Rowell Ranch Rodeo, from any liabilities.
- Contestants must conduct herself in a proper lady-like manner, portray high moral standards or she will be disqualified. If “Miss Rowell Ranch Rodeo”, is or becomes pregnant during her reign, she will forfeit her crown and all benefits derived from the contest.
- No entry fee will be required of the contestants.
- Contestants are to provide their own transportation to and from the contest.
- In the horsemanship judging, the horses and equipment will not be judged only the contestant’s horsemanship ability and skill.
- Final decision in all categories will be that of the judges.
- Pictures taken of contestants by our photographer during the contest become the property of the R.R.R.Q.C. Committee and may be used for publicity. If possible copies may be made available to contestants.
- Contestants must provide their own wardrobes.
- Upon arrival to the contest, contestants will be under the jurisdiction and responsibility of the R.R.R.Q.C. Committee. The committee has complete charge of contestants.

# *MISS ROWELL RANCH RODEO QUEEN CONTEST*

- Contestants agree that messages, phone calls, etc. will be delivered to them through the committee.
- Parents, friends, and relatives are welcome to attend any and all activities designated, and agree to work with the committee.
- Contestants are not permitted at any time during the contest to drink alcoholic beverages, smoke in public, or use foul language.
- Any problems, which arise, should quickly be directed to the committee chairperson.

Note: These rules are designed for your safety and to keep the contest running properly.

If any grievance should arise during the contest, final decisions shall be that of the Rowell Ranch Rodeo Queen Contest Committee.

Entries close Friday March 1, 2019. Please mail your entries early or bring to mandatory orientation. **Contestants must attend a MANDATORY ORIENTATION MEETING on Friday March 1, 2019. The will meeting will be held at Rowell's Saddlery and start at 7:00pm sharp!** Parents / guardians are encouraged to attend this meeting with contestants.

- Each contestant is required to bring one (1) 8 X 10 and three (3) 5x7 photographs (head & shoulders) in western attire for publicity purposes.
- Each contestant will be required to sell Rowell Ranch Rodeo Tickets and B.B.Q. tickets prior to the contest.

*MISS ROWELL RANCH RODEO*  
*QUEEN CONTEST*

Dear Contestants and Parents/Guardians,

The Rowell Ranch Rodeo Queen Committee would like to welcome and encourage the presence of parents, relatives, and friends of the contestants to attend those functions that are not restricted to only contestants and judges.

Once the contest begins the Rowell Ranch Rodeo Queen Committee asks that there be no direct communication to contestants from family, relatives, or friends unless authorized by a chaperone or committee person. It may be thought that such rigid control is unnecessary, but it is required to insure the cooperation and safety of each contestant.

Due to the tremendous responsibility of meeting and varied schedules of the contest activities the Rowell Ranch Rodeo Queen Committee expects full cooperation from parents, relatives, and friends.

If you have any questions regarding the contest and its rules please feel free to call us.

Respectfully yours,  
Bridgette Davilla  
Rowell Ranch Rodeo  
Queen Contest Coordinator  
(510) 303-0721  
[bridgettedavilla@aol.com](mailto:bridgettedavilla@aol.com)

# *MISS ROWELL RANCH RODEO QUEEN CONTEST*

## **Pageant Categories**

### **1. WRITTEN TEST**

The written test will be given the night of the mandatory orientation meeting. The purpose of this judging is to test the contestant's knowledge of horses, tack and rodeo in general. The written test will be timed and consist of matching questions and multiple choice.

### **2. HORSEMANSHIP**

Horsemanship Attire - Western Cowboy Hat, Cowboy boots, long sleeve collared shirt, **Wrangler** Jeans. Other accessories such as vest, jewelry, etc. are allowed. NO CHAPS.

Contestants must provide their own horse for the contest and be allowed 30 minutes to warm up their horses.

**Horsemanship Pattern will be given at Orientation Meeting**

Contestants will be judged on:

- Control of the horse while riding and on the ground
- Understanding of basic psychology and ability to communicate with the horse and handle any situation that might come up.
- Modified stock pattern, Queen Presentation ride and the ability to carry a sponsor flag. Additional performance as suggested by the judging panel may be required.
- Balance – Ability to sit a saddle correctly, in a manner that will help the horse to maneuver, and keep the rider seated in a safe position at all times.
- Correctness – Using the “correct” techniques to achieve certain results. Not making any basic errors, not causing harm to the horse

physically, and on its training process. You should be able to explain any training techniques you are using with your horse.

- Horse Knowledge – Tack, health, care, feeding, anatomy, and training.
- Rodeo Knowledge – History of the Rowell Ranch Rodeo, history of Professional Rodeo, organization of the PRCA explanation of standard events, current standings, current events, terminology, equipment, rules, and regulations.

\*This information is available through the PRCA Media Guide, Pro Rodeo Sports News, and the book “Here’s A Go!” All are available at Rowell’s Saddlery in Castro Valley.

### **3. PERSONAL INTERVIEWS**

Interview Attire – Interview jacket, color coordinated collar shirt, Wrangler jeans or skirt/dress, cowboy hat, and cowboy boots. Other accessories such as vest, jewelry, etc. are allowed

Interviews will be held in each category where the judges will be asking questions to determine the character and knowledge of each contestant, whether they are being questioned on the sport of Rodeo and related activities, horse science, or current events (local and worldwide). Interview length will be sufficient for the contestant and judges to communicate. (Approximately 10-15 minutes in each interview).



#### **4. SPEECH**

Coronation Dinner Attire - Long sleeve western dress or jacket with color coordinated collar shirt paired with a skirt/dress, cowboy hat, and cowboy boots. Other accessories such as vest, jewelry, etc. are allowed

Each contestant will be required to give a 3 minute speech in front of judges and spectators at the Coronation dinner on March 23, 2019.

**Topics of speeches will be given at the mandatory orientation.**

The judges will be looking for:

- Content
- Delivery
- Style
- Poise Presentation
- Voice
- Enthusiasm
- Delivery

#### **5. IMPROMPTU QUESTIONS**

Each contestant will be required to answer one (1) impromptu question after delivering her speech.

#### **6. Ticket Sales**

Each contest will be required to sell Dinner Tickets as well as the tickets for the 99<sup>th</sup> Rowell Ranch Rodeo. Details will be provided at the orientation meeting

# *MISS ROWELL RANCH RODEO*

## *QUEEN CONTEST*

### CONTEST SCHEDULE

March 1<sup>st</sup> - Mandatory Contestant Meeting @ 7:00 pm at  
Rowell's Saddlery 3473 Castro Valley Blvd, Castro Valley CA  
\*\*Written Test will be taken at this time

March 23 <sup>rd</sup>	9:00 am	Arrive at Horsemanship (Location TBA)
	9:15 am	Meet up for introductions and pick order of go
	9:30 am	Warm up horses for Horsemanship
	10:00 am	Horsemanship Begins
Approx. 11-	11:30 am	Personal Interviews
	5:30 pm	Arrive at Banquet Location: Robert Livermore Community Center 4444 East Ave, Livermore, CA
	6:00 pm	\ Doors open
	7:00 pm	Dinner is served
	7:30 pm	Speeches & impromptu questions
	9:00 pm	Coronation Ceremonies

*MISS ROWELL RANCH RODEO*  
*QUEEN CONTEST*

APPLICATION

(Please use a separate piece of paper if needed)

Name: \_\_\_\_\_

Address:

\_\_\_\_\_

(Include your state & zip code)

Phone: \_\_\_\_\_ email \_\_\_\_\_

Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Do you live with your parents or guardian? \_\_\_\_\_

High School:

\_\_\_\_\_

College:

\_\_\_\_\_

Other: \_\_\_\_\_

Employment: \_\_\_\_\_

\_\_\_\_\_

Other interest and activities: (Other than

horses): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How did you first become interested in horses? \_\_\_\_\_

---

---

---

What is your riding background?

---

---

---

Do you own your own horse? \_\_\_\_\_ if yes, tell us about it: \_\_\_\_\_

---

---

---

What horse related activities do you participate in? \_\_\_\_\_

---

---

---

List your horse related accomplishments:

---

---

---

WHAT OTHER SPORTS ACTIVITIES DO YOU ENJOY?

---

---

---

WHAT CLUBS OR ORGANIZATIONS ARE YOU INVOLVED IN?

*MISS ROWELL RANCH RODEO*  
*QUEEN CONTEST*

APPLICATION (Cont.)

WHAT ARE YOUR PERSONAL GOALS?

---

---

---

HOW DID YOU HEAR ABOUT THE CONTEST?

---

---

---

WHY WOULD YOU LIKE TO BE MISS ROWELL RANCH RODEO?

---

---

---

---

---

---

---

---

---

---

Signature of Contestant

---

Signature of Parent or Guardian (If applicant is under 21)

# *MISS ROWELL RANCH RODEO QUEEN CONTEST*

## **List of Appearances**

**The following is a tentative schedule for the 2019 Miss Rowell Ranch Rodeo Queen.  
Events and appearances will be added throughout the year**

April (many of these occur during the week)

- \* Rodeo Committee Meeting  
(TBA- typically first Monday of the Month)
- \*Castro Valley Street Eats (Food Trucks) TBA
- \*CV Chamber Mixer (RRR Hosting - TBA)
- \* April 13<sup>th</sup> – 14<sup>th</sup>: Oakdale Rodeo & Parade
- \* April 20<sup>th</sup> -21<sup>st</sup> : Red Bluff Rodeo & Parade
- \* April 25<sup>th</sup>- 28<sup>th</sup>: Clovis Rodeo & Parade

May (many of these occur during the week and MANDATORY)

- \*Rotary Luncheon (TBA)
- \* May 1<sup>nd</sup> -15<sup>th</sup>: Visiting Schools for Rodeo Assemblies  
(Days will be confirmed once closer to dates)
- \* May 10<sup>th</sup> 5:00pm: RRR Chili Cook- Off:
- \* May 11<sup>th</sup> 10:00am: Rowell Ranch Rodeo Parade:
- \*May 11<sup>th</sup> - Pro & Celebrity Team Sorting and BBQ
- \*May 16<sup>th</sup>- Cowgirl Picnic & Local Team Roping
- \*May 17<sup>th</sup>: PRCA Slack @ 9AM and Rockin' Bull Bash @ 5:00pm
- \*May 18<sup>th</sup>: Special Partners Rodeo @ 10:00am
- \*May 18<sup>th</sup> -19<sup>th</sup>: Cowboy Experience in area @ 12:00 pm
- \*May 18<sup>th</sup>: 99<sup>th</sup> Rowell Ranch Rodeo (Armed Forces Day)  
~BBQ & Dance to follow
- \*May 19<sup>th</sup>: 99<sup>th</sup> Rowell Ranch Rodeo (Tough Enough To Wear Pink)

## June

- \*June 8<sup>th</sup> - 9<sup>th</sup>: Livermore Rodeo Parade & Rodeo  
(Saturday morning, Saturday & Sunday)
- \*June 20<sup>th</sup>-29<sup>th</sup>: Reno Rodeo (Parade Optional)

## July

- \* Alameda County Fair Awards Night
- \* July 18<sup>th</sup>- 21<sup>st</sup> : Salinas Rodeo & Parade
- \* National Day of the Cowboy Event

## August

- \*August 3<sup>rd</sup>-4<sup>th</sup>: Rowell Ranch Junior Rodeo

## September

- \*TBA

## October

- \*October 4<sup>th</sup>-6<sup>th</sup>: California Circuit Finals Rodeo
- \* October 11<sup>th</sup>-12<sup>th</sup> & 18<sup>th</sup>-19<sup>th</sup>: Grand National Rodeo (Cow Palace)

## November

- \* Holiday Light Parade

## December

- \*Livermore Light Parade

## January

- \*TBA

## February

- \* 2020 RRRQC Orientation

## March

- \* St. Patrick's Day Parade in Dublin
- \* 2020 Miss Rodeo Queen Competition and Diner

*MISS ROWELL RANCH RODEO*  
*QUEEN CONTEST*

**AGREEMENT OF DUTIES**

(Page one of two)

As a contestant in the 2019 Rowell Ranch Rodeo Queen Contest, I hereby agree to the following, should I be chosen to represent the 99th ANNUAL ROWELL RANCH RODEO:

- I will do all I can to further the success of the Sport of Rodeo, and the Rowell Ranch I will attend all official functions, prior to, during and after the Rodeo, as need be.
- I will provide my own wardrobe and transportation to and from all official functions and rodeos.
- I will refrain from consuming alcohol or smoking while functioning in an official capacity.
- I will conduct myself in a “lady-like” wholesome, well mannered, polite; professional way at all times, while functioning in an official capacity.
- I agree that all official photographs taken during a Rowell Ranch Rodeo event can be used for publicity purposes.
- I will represent the Professional Athletes, the Fans, the Stock and Stock Contractors, the Committee, and the PRCA to the best of my ability, at all times during my reign as Queen.
- I will consult my chaperone, Bridgette Davilla, should any conflict arise.
- I will obtain permission from the Queen Committee before attending any functions in an official Rowell Ranch Rodeo Queen Capacity.



# *MISS ROWELL RANCH RODEO*

## *QUEEN CONTEST*

### **AGREEMENT OF DUTIES**

(CONTINUED PAGE TWO OF TWO)

- I will obtain permission from the Queen Committee before using RRR logo/name for any promotional or private uses.
- I will be available to use a horse other than my own if the committee requests me to do so.
- I will honor my yearlong reign as Queen, and will forfeit my title, awards, and all benefits received if I cannot for any reason (marriage, pregnancy, health concerns, etc.) perform my duties to the satisfaction of the Queen Committee.
- I hereby agree to abide by the decisions of the contest judges, and the ROWELL RANCH RODEO QUEEN CONTEST COMMITTEE. Decision is Final with No Right of Appeal.

---

Signature

Date

---

Printed

---

Signature of Parent or Guardian

Date