

**2017**

**MISS ROWELL RANCH RODEO**

**QUEEN CONTEST**

**3473 Castro Valley Blvd.**

**Castro Valley, CA. 94546**

**2017**

**ROWELL RANCH RODEO**

**QUEEN CONTEST**

**Official Entry / Registration Form**

**WELCOME to the Rowell Ranch Rodeo Queen Contest.**

**This is your Official Entry and Information Packet. Please be sure to read all Rules and Regulations carefully.**

**Attached is an application. Please fill this form out and answer the questions to the best of your knowledge. You will not be judged on your answers. The Rowell Ranch Rodeo Queen Contest Committee will only use this form so that we may have some kind of background on our contestants. (Judges will also have a copy of your application).**

**If you have any questions call (510)303-0721 or email [bridgettedavilla@aol.com](mailto:bridgettedavilla@aol.com)**

**Mail entries to:**

**RRRQC  
21550 Eden Canyon Rd  
Castro Valley, CA 94552**

# **MISS ROWELL RANCH RODEO**

## **QUEEN CONTEST**

The Rowell Ranch Rodeo Queen Contest is held annually to select a young lady who has the desire and enthusiasm to serve as good-will ambassador for the sport of Professional Rodeo and the community.

Miss Rowell Ranch Rodeo is also allowed the opportunity to compete for the title of Miss Rodeo California.

The Rowell Ranch Rodeo Queen Contest Committee has pledged to make the contest a memorable experience for each contestant and they are confident that the young lady chosen Miss Rowell Ranch Rodeo will represent our community in a grand manner, while promoting the sport of Professional Rodeo.

### **WHO IS MISS ROWELL RANCH RODEO?**

Miss Rowell Ranch Rodeo symbolizes the youth of our community who wishes to promote the sport of rodeo, and in so doing, promotes the great western way of life. She is the ideal western type American girl who has an appealing appearance, a congenial personality and knowledge of the equine industry, our community and the sport of Professional Rodeo.

### **WHAT TYPE OF YOUNG LADY DOES THE ROWELL RANCH RODEO QUEEN CONTEST ATTRACT?**

The young lady who wishes to be a representative of her hometown community, and the sport of Professional Rodeo.

The young lady who loves horses and everything they represent, and are willing to show the rest of our community what can be accomplished surrounded by this environment.

The young lady who portrays unexcelled sportsmanship, & high moral ethical character.

The young lady who understands the sport of Professional Rodeo and is able to explain and "sell" rodeo to anyone with whom she may come in contact, who might know nothing of the sport.

The ambitious young lady who is interested in furthering her chosen career through higher education or special training.

The young lady who is able to speak intelligently and display dignity.

# **MISS ROWELL RANCH RODEO QUEEN CONTEST**

## **REQUIREMENTS**

**Contestants must be 18 – 23 years of age as of January 1, 2017**

**Never have been married, and have no children.**

**Enjoy horses, and the Sport of Rodeo.**

**Entries close March 6, 2017. Please mail your entries early.**

**Contestants must attend a mandatory meeting March 6, 2017 at 7:00 p.m. at the Rowell Saddlery in Castro Valley**

**Parents / guardians are encouraged to attend this meeting with contestants.**

**Each contestant is required to bring a color 8 X 10 photograph (head & shoulders) in western attire for publicity purposes.**

**Each contestant will be required to sell Rowell Ranch Rodeo Tickets and or B.B.Q. tickets prior to the contest. (April 1, 2017).**

# MISS ROWELL RANCH RODEO

## QUEEN CONTEST

### QUALIFICATIONS

- Contestants must not be less than 18 years of age or more than 23 years of age as of January 1, 2017.
- Contestants must have never been married.
- Contestants must not have had any children out-of-wedlock.
  
- Contestants shall sign a waiver releasing the Rowell Ranch Rodeo, from any liabilities.
- Contestants must conduct herself in a proper lady-like manner, portray high moral standards or she will be disqualified.
- If “Miss Rowell Ranch Rodeo”, is or becomes pregnant during her reign, she will forfeit her crown and all benefits derived from the contest.
- No entry fee will be required of the contestants.
- Contestants are to provide their own transportation to and from the contest.
- In the horsemanship judging the horses and equipment will not be judged only the contestant’s horsemanship ability and skill.
- Final decision in all categories will be that of the judges.
- Pictures taken of contestants by our photographer during the contest become the property of the R.R.R.Q.C. Committee and may be used for publicity. If possible copies may be made available to contestants.
- Contestants must provide their own wardrobes.
- Upon arrival to the contest, contestants will be under the jurisdiction and responsibility of the R.R.R.Q.C. Committee. The committee has complete charge of contestants.

# **MISS ROWELL RANCH RODEO**

## **QUEEN CONTEST**

### **QUALIFICATIONS CONTINUED**

- **Contestants agree that messages, phone calls, etc. will be delivered to them through the committee.**
- **No recording equipment will be allowed at contest functions while judging is taking place.**
- **Movies, slide prints, and pictures, may be taken by family, friends, or relatives.**
- **Parents, friends, and relatives are welcome to attend any and all activities designated, and agree to work with the committee.**
- **Contestants are not permitted at any time during the contest to drink alcoholic beverages, smoke in public, or use foul language.**
- **Any problems, which arise, should quickly be directed to the committee chairperson.**

**Note: These rules are designed for your safety and to keep the contest running properly. If any grievance should arise during the contest, final decisions shall be that of the Rowell Ranch Rodeo Queen Contest Committee.**

# **MISS ROWELL RANCH RODEO QUEEN CONTEST**

**Dear Parents and Contestants,**

**The Rowell Ranch Rodeo Queen Committee would like to welcome and encourage the presence of parents, relatives, and friends of the contestants to attend those functions that are not restricted to only contestants and judges.**

**Once the contest begins the Rowell Ranch Rodeo Queen Committee asks that there be no direct communication to contestants from family, relatives, or friends unless authorized by a chaperone or committee person. It may be thought that such rigid control is unnecessary, but it is required to insure the cooperation and safety of each contestant.**

**Due to the tremendous responsibility of meeting and varied schedules of the contest activities the Rowell Ranch Rodeo Queen Committee expects full cooperation from parents, relatives, and friends.**

**If you have any questions regarding the contest and its rules please feel free to call us.**

**Respectfully yours,**

**Bridgette Davilla  
Rowell Ranch Rodeo  
Queen Contest Committee**

**(510) 303-0721**

**[bridgettedavilla@aol.com](mailto:bridgettedavilla@aol.com)**

# **MISS ROWELL RANCH RODEO**

## **QUEEN CONTEST**

### **JUDGING PROCEDURE**

Qualified judges will be selected by the Rowell Ranch Rodeo Queen Committee and invited to judge the Queen Contest, because of their ability and experience in 1 of 4 categories, 1) Horsemanship 2) Poise and Personality 3) Appearance and 4) Public Speaking.

### **PERSONAL INTERVIEWS**

**Personal Interview;** Interviews will be held in each category where the judges will be asking questions to determine the character and knowledge of each contestant, whether they are being questioned on the sport of Rodeo and related activities, horse science, or current events. Interview length will be sufficient for the contestant and judges to communicate. (Approximately 15 minutes in each interview).

### **HORSEMANSHIP**

Contestants must provide their own horse for the contest. The riding pattern will be posted and announced on the morning of the contest. Contestants will have ample time to warm up their horses.

### **PUBLIC SPEAKING**

Each contestant will be required to answer impromptu questions and give a 3 minute speech. Topics for speech will be given at contestant meeting, March 6.

Questions will be asked at the Queen Contest Dinner later that evening April 1, at RRR Queen Contest Dinner/Dance. (Advanced tickets are required).

# MISS ROWELL RANCH RODEO

## QUEEN CONTEST

### PAGEANT DIVISIONS

**Appearance** – the purpose of this judging is to select the girl who rates highest in:

- **Attractiveness**
- **Grooming** – Cleanliness in every detail including – fingernails, hair, complexion, cosmetics, hands, hat, boots, and all apparel.
- **Posture**- Healthy, athletic, and lady-like.
- **Fashion** – Use of colors accessories, tailoring and current western fashions to enhance ones appearance and express one’s personal style.
- **Horsemanship Attire** – Western Hat and boots, long sleeve shirt, Wrangler Jeans. Other accessories such as coats, vest, jewelry, etc. are permitted. **NO CHAPS.**
- **Interview Attire** – A change of clothing from the horsemanship division of the contest is required. This should accentuate personal style while maintaining a professional appearance. Western hat and boots are required.

**Banquet Attire** – Western Hat and boots, semi-formal western wear. (Pants or dresses permitted. Must have long sleeves).

# MISS ROWELL RANCH RODEO

## QUEEN CONTEST

### PAGEANT DIVISIONS

(Continued)

#### HORSEMANSHIP

- **Horsemanship – Control of the horse while riding and on the ground. Understanding of basic psychology, basic training methods, ability to communicate with the horse and handle any situation that might come up. Modified stock pattern. Queen presentation ride. Carry a sponsor flag. And an additional performance as suggested by the judging panel may be required.**
  - **Balance – Ability to sit a saddle correctly, in a manner that will help the horse to maneuver, and keep the rider seated in a safe position at all times.**
  - **Correctness – Using the “correct” techniques to achieve certain results. Not making any basic errors, not causing harm to the horse physically or in its training process. (You should be able to explain any training techniques you are using with your horse, - “I am using my left leg to move my horse to the right, he is moving away from pressure”...).**
  - **Horse Knowledge – Tack, health, care, feeding, anatomy, and training.**
  - **Rodeo Knowledge – History of the Rowell Ranch Rodeo, history of Professional Rodeo, organization of the PRCA explanation of standard events, current standings, current events, terminology, equipment, rules, and regulations.**
- **This information is available through the PRCA Media Guide, Pro Rodeo Sports News, and the book “Here’s A Go!” All are available at Rowell’s Saddlery in Castro Valley.**

# MISS ROWELL RANCH RODEO

## QUEEN CONTEST

### PAGEANT DIVISIONS (Continued)

#### Poise and Personality

- Intelligence – Good common sense.
- Education
- Conversational Ability – On varied topics
- Sense of Humor
- Considerate – Genuine interest in others

Confidence – Self Esteem

Composure – Relaxed

Projection – Ability to project ones personality, be it from horseback, on television or before a crowd.

#### Showmanship

- Positive Outlook – Generally happy.
- Promptness – Keeping pageant schedule.

# MISS ROWELL RANCH RODEO QUEEN CONTEST

## PAGEANT DIVISION

(Continued)

### Speech

Each contestant will be required to answer impromptu questions. Topics for the questions will be given at the contestant meeting, March 6.

- Content
- Delivery
- Style
- Poise

# MISS ROWELL RANCH RODEO

## QUEEN CONTEST

### CONTEST SCHEDULE

Mar. 6,	6:00 p.m.	Entries Close
Mar. 6,	7:00 p.m.	Mandatory Contestant Meeting
April 1,	8:00 a.m.	Contestant Orientation
April 1,	9:00 a.m.	Horsemanship
Approx.	11:00 a.m.	Personal Interviews
	5:00 p.m.	Contestant Pictures (Transfiguration Banquet Hall)
	6:00 p.m.	Banquet
	7:00 p.m.	Dinner is served
	7:30 p.m.	Speeches & impromptu questions
	9:00 p.m.	Coronation Ceremonies

#### INTERVIEWS & HORSEMANSHIP

APPLECREEK FARMS, CASTRO VALLEY

SPEECHES, BANQUET, & CORONATION CEREMONIES WILL BE HELD AT

Transfiguration Church Banquet Hall

Castro Valley, CA.

(Advance tickets are required – Call (510) 581-2577).

**MISS ROWELL RANCH RODEO**  
**QUEEN CONTEST**  
**APPLICATION**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

(Include your state & zip code)

Phone: \_\_\_\_\_ email \_\_\_\_\_  
\_\_\_\_\_

Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Do you live with your parents or guardian? \_\_\_\_\_

High School: \_\_\_\_\_

College: \_\_\_\_\_

Other: \_\_\_\_\_

Employment: \_\_\_\_\_  
\_\_\_\_\_

Other interest and activities: (Other than horses): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How did you first become interested in horses? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# MISS ROWELL RANCH RODEO

## QUEEN CONTEST

### APPLICATION (Cont.)

What is your riding background?

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Do you own your own horse? \_\_\_\_\_ if yes, tell us about it: \_\_\_\_\_

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What horse related activities do you participate in? \_\_\_\_\_

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List your horse related accomplishments:

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WHAT OTHER SPORTS ACTIVITIES DO YOU ENJOY? \_\_\_\_\_

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WHAT CLUBS OR ORGANIZATIONS ARE YOU INVOLVED IN? \_\_\_\_\_

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# MISS ROWELL RANCH RODEO QUEEN CONTEST

## APPLICATION (CONT.)

WHAT ARE YOUR PERSONAL GOALS? \_\_\_\_\_

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HOW DID YOU HEAR ABOUT THE CONTEST? \_\_\_\_\_

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WHY WOULD YOU LIKE TO BE MISS ROWELL RANCH RODEO? \_\_\_\_\_

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Signature of Contestant

Signature of Parent or Guardian  
If applicant is under 21

Please return to the following address:

RRRQC  
21550 Eden Canyon Rd  
Castro Valley, CA. 94552

If you have any questions regarding this contest, please call Bridgette at (510)303-0721 or email at [bridgettedavilla@aol.com](mailto:bridgettedavilla@aol.com)

# MISS ROWELL RANCH RODEO QUEEN CONTEST

The following is a tentative schedule for the 2017 Miss Rowell Ranch Rodeo.

## **April** (many of these occur during the week)

- \* Rodeo Committee Meeting (TBA)
- \* CV Chamber Mixer (RRR Hosting)
- \* 8<sup>th</sup>-9<sup>th</sup>: Oakdale Rodeo & Parade
- \* 21<sup>st</sup> - 23<sup>rd</sup>: Red Bluff Rodeo & Parade
- \* 29<sup>th</sup>-30<sup>th</sup>: Clovis Rodeo & Parade

## **May** (many of these occur during the week)

- \* Rotary Luncheon (TBA)
- \* 2<sup>nd</sup>-13<sup>th</sup>: Visiting Schools for Rodeo Assemblies
- \* 12<sup>th</sup>: Chili Cook- Off
- \* 13<sup>th</sup>: Rowell Ranch Rodeo Parade
- \* 13<sup>th</sup>: Pro & Celebrity Team Penning and BBQ
- \* 18<sup>th</sup>: Cowgirl Picnic
- \* 18<sup>th</sup>: Local Team Roping
- \* 19<sup>th</sup>: Rockin' Bull Bash
- \* 20<sup>th</sup>: Rowell Ranch Rodeo & Special Partners Rodeo – BBQ & Dance to follow
- \* 21<sup>st</sup>: Rowell Ranch Rodeo

## **June**

- \* Livermore Rodeo Parade & Rodeo (Saturday morning, Saturday & Sunday)
- \* Reno Rodeo

## **July**

- \* Alameda County Fair Awards Night
- \* Salinas Rodeo & Parade

## **August**

- \* 5<sup>th</sup> – 6<sup>th</sup>: Rowell Ranch Junior Rodeo

## **September**

\*TBA

## **October**

\* Grand National Rodeo (Cow Palace) TBA

## **November**

\*TBA

## **December**

\* Holiday Light Parade

## **January**

\*TBA

## **February**

\*TBA

## **March**

\* St. Patrick's Day Parade in Dublin

\* 2018 RRRQC Orientation

## **April**

\* 2018 Miss Rodeo Queen Competition and Diner

**Remember these are tentative dates. Day, times, and locations will be confirmed with the 2017 Rowell Ranch Rodeo Queen.**

**There will be additional engagements besides those listed above**

# **MISS ROWELL RANCH RODEO 2017**

## **AGREEMENT OF DUTIES**

(Page one of two)

As a contestant in the 2017 Rowell Ranch Rodeo Queen Contest, I hereby agree to the following, should I be chosen to represent the:

**97<sup>th</sup>**

### **ANNUAL ROWELL RANCH RODEO**

- **I will do all I can to further the success of the Sport of Rodeo, and the Rowell Ranch I will attend all official functions, prior to, during and after the Rodeo, as need be.**
- **I will provide my own wardrobe and transportation to and from all official functions and rodeos.**
- **I will refrain from consuming alcohol or smoking while functioning in an official capacity.**
- **I will conduct myself in a “lady-like” wholesome, well mannered, polite; professional way at all times, while functioning in an official capacity.**
- **I agree that all official photographs taken during a Rowell Ranch Rodeo event can be used for publicity purposes.**
- **I will represent the Professional Athletes, the Fans, the Stock and Stock Contractors, the Committee, and the PRCA to the best of my ability, at all times during my reign as Queen.**
- **I will consult one of my chaperones, Janet Lemmons, or Monica Cauthum, should any conflict arise.**
- **I will obtain permission from the Queen Committee before attending any functions in an official Rowell Ranch Rodeo Queen Capacity.**

# MISS ROWELL RANCH RODEO 2017

## AGREEMENT OF DUTIES

(CONTINUED PAGE TWO OF TWO)

- I will obtain permission from the Queen Committee before using RRR logo/name for any promotional or private uses.
- I will be available to use a horse other than my own if the committee requests me to do so.
- I will honor my yearlong reign as Queen, and will forfeit my title, awards, and all benefits received if I cannot for any reason (marriage, pregnancy, health concerns, etc.) perform my duties to the satisfaction of the Queen Committee.

I hereby agree to abide by the decisions of the contest judges, and the ROWELL RANCH RODEO QUEEN CONTEST COMMITTEE.

Decision is Final with No Right of Appeal.

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Name	Signature	date
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Name	Printed
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Signature of Parent or Guardian	date
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